## **Cookie Details**

## **Essential Cookies**

1) Name: CURRENCY\_FOR\_PRICE

Service: Website

Purpose: Stores information displaying the currency in pricing

Cookie type and duration: first-party, during the session

2) Name: locale Service: Website

Purpose: Stores information displaying the number of products in the shopping cart

Cookie type and duration: first-party, user input cookies, during the session

3) Name: cartcount Service: Website

Purpose: Stores information displaying the number of products in the shopping cart

Cookie type and duration: First-party, user input cookies, during the session

4) **Name**: loginreq **Service**: Website

Purpose: authorisation

Cookie type and duration: First-party, 1 day

5) Name: VISITOR COUNTRY

Service: Website

**Purpose**: Storing the country from which the user came and displaying prices in the priority country

for his country

Cookie type and duration: First-party, during the session

6) Name: PHPSESSID

Service: Website

Purpose: Session information storage

Cookie type and duration: First-party, session cookies, during the session

7) Name: issid Service: Website

Purpose: User's Session

Cookie type and duration: First-party, session cookies, during the session

8) Name: BX\_USER\_ID

Service: Website

Purpose: Bitrix's users cookie

Cookie type and duration: First-party, 10 years

9) Name: isvisitorService: CRM

Purpose: utility cookie for trials, purchases, statistics, filling out forms

Cookie type and duration: First-party, 730 days

10) Name: isvisitorService: Website

Purpose: utility cookie for trials, purchases, statistics, filling out forms

Cookie type and duration: First-party, 730 days

11) Name: device\_view

Service: Website

Purpose: device recognition

Cookie type and duration: First-party, 30 days

12) Name: cookieConsent

Service: Website

**Purpose**: to store cookie consent preferences **Cookie type and duration**: First-party, 1 year

## **Analytics**

13) Name: \_uetsid Service: Bing

Purpose: Marketing Tracking via bing

Cookie type and duration: First-party, analytics cookies, 3 months

14)Name: \_uetvid Service: Bing

Purpose: Marketing Tracking via bing

Cookie type and duration: First-party, analytics cookies, 750 days

15)Name: \_lfa

Service: Leadfeeder

Purpose: Marketing Tracking via Leadfeeder

Cookie type and duration: First-party, analytics cookies, 730 days

16)Name: clck

**Service**: Microsoft Clarity

Purpose: Marketing Tracking via Microsoft Clarity

Cookie type and duration: First- party, analytics cookies, 365 days

17) Name: clsk

Service: Microsoft Clarity

Purpose: Marketing Tracking via Microsoft Clarity

Cookie type and duration First- party, analytics cookies, 1 day

**18)** Name: PAPVisitorId **Service**: Postaffiliate

Purpose: Marketing Tracking

Cookie type and duration First- party, analytics cookies, 365 days

19) Name: isgaexp\_{id}Service: Google Analytics

Purpose: Show experiment on page

Cookie type and duration: Third- party, analytics cookies, ?

20) Name: gaexp

Service: Google Analytics

**Purpose**: Show experiment on page

**Cookie type and duration:** Third- party, analytics cookies, 50 days

21) Name: \_gat\_gtag\_{id} Service: Google Analytics

Purpose: Allows to track and analyze data traffic and are used to track User's behaviour to improve

the user experience.

Cookie type and duration: Third-party Google analytics, during the session

22) Name: gid

**Service**: Google Analytics

Purpose: Allows to track and analyze data traffic and are used to track User's behaviour to improve

the user experience.

Cookie type and duration Third-party Google analytics, 2 days

23) Name: \_gat\_ispring Service: Google Analytics

**Purpose**: Allows to track and analyze data traffic and are used to track User's behaviour to improve

the user experience.

Cookie type and duration Third-party Google analytics, during the session

24) Name: ga

Service: Google Analytics

Purpose: Allows to track and analyze data traffic and are used to track User's behaviour to improve

the user experience.

Cookie type and duration: Third-party Google analytics, 730 days

25) Name: t gid

Service: .taboola.com

**Purpose**: Taboola Pixel collects data to give you insight into user activity on the web- site. This allows Taboola to use this data to optimize your marketing campaigns towards desired and valuable

actions.

Cookie type and duration First party analytical cookies, 365 days

26) Name: UserMatchHistory

Service: LinkedIn

Purpose: LinkedIn Advertising ID Sync

Cookie type and duration Third-party, analytics cookies, 30 days

27) Name: AnalyticsSyncHistory

Service: LinkedIn

Purpose: Used to store information about the synchronization time with the lms analytics cookie for

users in the specified countries.

Cookie type and duration: Third-party, analytics cookies, 30 days

**28)** Name: bcookie Service: LinkedIn

Purpose: Browser ID cookie to uniquely identify devices accessing LinkedIn for platform abuse

detection.

Cookie type and duration: Third-party, analytics cookies, 2 years (730 days)

**29) Name**: lang **Service**: LinkedIn

**Purpose**: Used to remember the user's language settings so that LinkedIn.com appears in the language

selected by the user in their settings.

Cookie type and duration: Third-party, analytics cookies, during the session

**30)** Name: li\_sugr Service: LinkedIn

Purpose: Used to probabilistically match the user's identity outside of the specified countries.

Cookie type and duration: Third-party, analytics cookies, 90 days

**31) Name**: lidc **Service**: LinkedIn

Purpose: To facilitate data center selection

Cookie type and duration: Third-party, analytics cookies, 24 hours (1 day)

32) Name: amplitude id {id}

Service: amplitude

Purpose: Marketing Tracking

Cookie type and duration: First-party, analytics cookies, 10 years

33) Name: \_fbp Service: Facebook

Purpose: Facebook pixel advertising

Cookie type and duration: First-party, advertizing cookies, 3 months

## Social media

34) Name: disqus unique

Service: disqus

Purpose: To post comments and remember your Disgus login information on all pages

Cookie type and duration: Third-party social media cookies, 365 days

35) Name: \_\_jid Service: disqus

**Purpose**:Used to remember the user's login credentials for Disqus on websites that use Disqus.

Cookie type and duration: Third-party social media cookies, 30 minutes

**36)** Name: intercom-session-{id}

Service: disqus

Purpose: Identifier for each unique session. This session cookie is updated on every successful login

Cookie type and duration: Third-party social media, during the session

**37) Name**: intercom-id-{id}

Service: disqus

Purpose: Anonymous visitor ID cookie. When people visit your site they receive this cookie

Cookie type and duration: Third-party social media cookies, during the session